

Mission: Impacting lives and connecting communities to the best resources they need to thrive and succeed

Focus Population: Communities across the globe that are low income and under-resourced

Operations Support

Supporting organizations across 11 countries in Africa, Mexico, and the USA that have programs focused on education, poverty alleviation and healthcare.



Direct Service

Providing programming in Nigeria and King County, Washington:

- Education
- Poverty Alleviation
- Healthcare
- Response to COVID-19



Activities:

- Provide fiscal sponsorship
- Provide leadership and guidance to other NGOs and local community leaders
- Connect other NGOs and local community leaders to resources and funding
- Connect volunteers to existing projects
- Support non-profit partnerships

Activities:

- **Education**
 - 6-year full financial scholarships
 - Counseling services
 - Back to School events
- **Healthcare**
 - Free medical outreach
 - HIV/AIDS awareness campaigns
 - Health education and preventive care
- **Poverty alleviation**
 - Business microloans
 - Business management training and support
 - Food assistance programs
 - Smiles at Christmas community event

Outcomes:

- Fiscally sponsored organizations will experience:
 - Increased organizational capacity
 - Increased programming
 - Increase in clientele served
 - Increased knowledge on the efficient use of resources
- Organizations have fewer bureaucratic barriers to operation
- Organizations are more successful in developing partnerships with other organizations and communities
- BIPOC-led organizations will have increased access to resources

Outcomes:

Education

- Families have access to long-term financial support for school fees and supplies
- Families experience less financial stress
- Community resources are channeled towards other areas of need
- Families have increased financial stability.
- Students have improved educational outcomes
- Communities have improved mental health outcomes

Healthcare

- Community members have increased knowledge of overall health management
- Decreased stigma associated with seeing health care professionals
- Decreased stigma and discrimination around HIV/AIDS
- Improvement in community health outcomes
- Reduced medical debt

Poverty Alleviation

- Business owners are more confident in their ability to provide for their families.
- Business owners have increased acumen
- Families have access to culturally responsive programming.

Impact:

- Sustainable programs and services across generations
- Long-term support to low-income families via Mission Africa schools, clinics and microloans
- Create a culture of volunteering and advocacy
- Awareness on issues around education, healthcare and other insecurities created by poverty
- Community members feel empowered to break the cycle of poverty
- Financial stability for low-income communities.
- Generational wealth

How much

Education

- # of students awarded full-financial scholarships
- # of back-to-school events held
- # of counseling services held
- # of students who attend university/tertiary education

Healthcare

- # of individuals served through the medical outreach program
- # of volunteers who served in the medical outreach program

Poverty Alleviation

- # of training and mentorship sessions
- # of duplicated business owners who receive microloans
- # of Information Technology conferences



How well

Education

- % of students who graduated from school
- % of families who report reduced financial burden
- % of families who report increased knowledge of mental health as a result of counseling services
- % of families that report an improvement in family dynamics (improved communication, positive shift in attitudes and behaviors)

Healthcare

- % of community members report an increase in knowledge of physical and mental health

Poverty Alleviation

- % of business owners who have accessed/attended the training and mentorship sessions
- % of business owners who are satisfied with the training and mentorship sessions



Better off

Education

- % of students who complete 100% of their schooling
- % of families who report reduced financial stress
- % of alumni who have maintained contact with Mission Africa after school completion
- % of alumni who report that they feel confident to achieve their goals post-secondary school

Healthcare

- % of community members who reported improvements in their health/wellbeing
- % of community members that report reduced medical debt due to the free medical outreach

Poverty Alleviation

- % of business owners who report increased knowledge on how to effectively and efficiently run their business
- % of business owners who recorded growth/expansion in their business



Data Collection Methods

Electronic Surveys/Intake

Informal and program/domain specific questions administered to survey recipients to understand their experiences, changes in attitudes and behavior. Surveys/intake forms can also be used to collect demographic data that could be used to inform program decision making. Electronic surveys and intake information can be conducted via SurveyMonkey or Google Forms

1-on-1 conversations after services are provided

Mission Africa volunteers can conduct annual 1-on-1 conversations with members who have been provided services to collect feedback. Guiding questions can be drafted beforehand to enable program continuity. These conversations will assist Mission Africa in deeply understanding the impact of the program on the recipients and can measure changes in participants' knowledge, skills, attitudes and behavior

Periodic check-ins with students/alumni and entrepreneurs

Mission Africa volunteers can conduct periodic check-ins with program participants and serve as mentors. Check-ins can be informal conversations with some already developed guiding questions. These check-ins will assist Mission Africa in measuring participant progress, as well as ensuring that the participants are getting the needed support

Journey Mapping

Journey mapping is a visualization process used to show participant progress. Mission Africa volunteers in collaboration with participants can map out their journey from program start to completion, and beyond. This process can be used to track how participants are doing, identify existing gaps, and find ways to continue to engage participants after program completion.

Sample Questions

How Much Education

- How many students were awarded the six-year full-financial scholarships (each year)?
- How many students participated in counseling sessions provided by Mission Africa (each year)?

Healthcare

- How many individuals were served during the medical outreach program?
- How many were communities served through the medical outreach program?

Poverty Alleviation

- How many business owners received microloans?
- How many training and mentorship opportunities were offered to business owners and other individuals in the community?

How Well Education

- How would you describe your relationship with your family?
- I feel loved and supported by my family and the community
- Please list one thing you have learnt by attending the counseling service/periodic check-in sponsored by Mission Africa

Healthcare

- Please state your level of agreement to this statement: Knowledge about my physical and mental health has improved after attending the medical outreach program

Poverty Alleviation

- I have attended the training/mentorship sessions sponsored by Mission Africa
- Please list one thing you have learnt by attending the training and mentorship sessions sponsored by Mission Africa

Better Off Education Student

- I feel hopeful and confident about my future
- ### Alumni
- Have often do you maintain contact with Mission Africa after graduating from school?

Healthcare

- How would you rate your overall health and well-being?
(Some sample rating options below)
- Good physical health
- Moderate physical health
- Severe physical health
- Because of the Mission Africa medical outreach program, my hospital bills have reduced

Poverty Alleviation

- Please state your level of agreement to this statement: Knowledge about how to run and sustain my business has improved after attending the training and mentorship session
- Because of the loan given to me by Mission Africa, I have been able to grow/support my business